

2009/10 POPAI Australia and New Zealand Marketing at Retail Awards

It's that time of year again when the industry professionals gather to exhibit and celebrate excellence in Marketing at Retail at the POPAI Awards Gala Dinner in Darling Harbour.

Megara is proud to have been recognised by our peers with 6 coveted Indian trophies for our successful contributions to temporary and semi-permanent categories, across a vast array of markets.

We were also the Sustainability Winner of the Awards with L'Oreal's Playball Spinning Counter Unit. Achieving great sales outcomes for our customers through creative and environmentally sustainable design is something that we are truly passionate about!

We would like to thank our customers who give us the wonderful products and brands to promote at retail, allowing us to achieve these fantastic results!

We would also like to take this opportunity to thank everyone who contributed to and visited our stand at the Marketing at Retail Expo; your efforts helped make it an overwhelming success.

For more information on the awards visit POPAI ANZ website www.popai.com.au/awards/2010/default.aspx

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1. L'Oreal Playball Counter Unit	Sustainability Winner	Industry Award	Gold	Ergo Asia/L'Oreal
2. Systane Floor Stand	Professional Healthcare	Semi-Permanent	Gold	Alcon Laboratories
3. Braun Lady Floor Stand	Department Stores	Semi-Permanent	Gold	Procter and Gamble
4. L'Oreal Playball Counter Unit	Retail/Lifestyle	Semi-Permanent	Silver	Ergo Asia/L'Oreal
5. Fosters VB "Free Steeden" Glorifier	Liquor Retailers	Temporary	Silver	Ergo Asia/Fosters
6. Cadbury Creme Egg Box & Hangsell	Department Stores/Mass Merchants	Semi-Permanent	Silver	Ergo Asia/Cadbury

