

SUBJECT: ecologia® - WORLD'S FIRST CARBON NEUTRAL PLASTIC SHEET!

Megara is proud to announce that **ecologia®** polypropylene sheet has been certified "Carbon Neutral".

Almost all human activity has an impact on the environment. At Megara, we're committed to reducing our environmental footprint. Being 100% recycled, ecologia creates fewer emissions and any CO₂ it produces is now offset by certified carbon credits. This means producing ecologia adds **zero** net CO₂ to the atmosphere.

Megara underwent a third party audit to determine the emissions we are responsible for; our "carbon footprint". It includes all energy and water we use on all our sites, plus inputs to production, plane travel, everything we purchase, even car travel to and from work. All of these activities have an "emissions factor" of CO₂ that they add to the atmosphere.

From our total carbon footprint, some of this CO₂ has been separated as emissions from the ecologia family of sheet. Megara is purchasing "carbon offsets" which save the same amount of CO₂ as ecologia produces. We do this by investing in projects that save emissions, such as developing renewable energy.

It must be said that using ecologia sheet is not only good for the environment, it retains the award winning quality that you expect for all your POS display, packaging & stationery needs. It is the 100% recycled, completely non-toxic and safe plastic. 100% Australian made, ecologia embraces customised and innovative design whilst ensuring no sacrifices will be made by doing your bit for the environment.

We all need to work together to decrease our impact on the environment. Every time our clients choose ecologia they will be decreasing their footprint, knowing that **zero** net CO₂ emissions have been added to the atmosphere.

ecologia® sheet. Reduce your Carbon Footprint!

ecologia sheet is certified by The Carbon Reduction Institute in accordance with the World Business Council for Sustainable Development's Greenhouse Gas Protocol and international standard ISO 14040-2 for life cycle assessment. Our greenhouse gas emissions audit included the product life cycle from cradle to customer, and covered things such as electricity, water, freight, staff travel, purchased materials and outsourced activities. Whatever emissions we can't reduce are offset through purchasing certified carbon credits. Megara reports quarterly and is re-audited annually by The Carbon Reduction Institute to ensure that our carbon neutral status remains valid.

For media and sales enquiries please contact:

Zita Watkin**Marketing Manager**

Phone +61 3 8720 6600

Email zita.watkin@megara.com.au

Megara (Australia) Pty Ltd
ABN 74 006 853 998
T 1300 996 066
www.megara.com.au

Melbourne
908-920 Mountain Highway
Bayswater Vic Australia 3153
PO Box 695 Bayswater Vic
Australia 3153
T +61 3 8720 6600
F +61 3 9720 4259

Sydney
37-43 Alexander Street
Crows Nest NSW Australia 2065
PO Box 333 Crows Nest NSW
Australia 1585
T +61 2 9906 2855
F +61 2 9438 4924

Brisbane
Level 13, K Tower 269 Wickham Street
Fortitude Valley Qld Australia 4006
PO Box 962 Fortitude Valley Qld
Australia 4006
T +61 7 3216 1444
F +61 7 3216 1466